

Framework for the project

WHAT MATTER_S 2.0

During 2019 we are implementing the project What Matter_s 2.0, in which we bring designers together with medium- and large-size manufacturing companies in the region that do research and development - with the task of developing new materials out of the companies' waste/residue.

Last year, SPOK, Art & Science Initiative and Form/Design Center gave 10 design studios the opportunity to collaborate with 10 leading materials researchers in Skåne to jointly experiment, research and illustrate new materials that are being developed right now. The results of these collaborations were presented in the joint exhibition What Matter_s at Dutch Design Week 2018 and then in an expanded exhibition at Form/Design Center. The project was a huge hit so we've decided to do a second edition!

OPEN CALL: DESIGNERS/STUDIOS

During the period 1 Apr - 1 May 2019 it is possible for designers/studios with companies registered in Skåne, Halland, Småland or Blekinge to apply to participate in the project. From the applicants, a maximum of 16 designers/studios will be offered the opportunity to participate in a matchmaking event on 5 June 2019 in which the manufacturing companies will participate.

Following this event, a number of designers will be selected to begin collaborating with the manufacturing companies for an eight-month period. The selection and matching will be done by a jury.

The results of these collaborations will be presented in a group exhibition during the first edition of Southern Sweden Design Days (SSDD), which will be held on 7-10 May 2020.

PURPOSE

The purpose of this project is to showcase the innovative power of interdisciplinary collaboration, by linking designers with major manufacturing companies in the region that do research and development. Through What Matter_s 2.0 we can take a step closer to industry and to the opportunity for production and commercialisation. Designers are given the chance to contact and work with major companies in the region, and the companies are given the chance to see the benefits of implementing "design thinking" as a development method.

BRIEF

Matched teams of designers and companies will collaborate for an eight-month period. The goal is for each team to develop a new material from the company's left-over/waste material. The company will supply the waste material and engage relevant individuals within its organisation to participate in the joint project. The designer is responsible for utilising the company's knowledge and experience, driving the process forward, and developing a physical representation of the collaboration in the form of fully developed material sample(s) plus a physical manifestation/visual presentation/product in which the new material is utilised.

DELIVERY REQUIREMENT

During the project, a number of meet-ups will be arranged in which the designers and manufacturing companies are expected to participate. These meet-ups aim to follow the collaborations and the development of the individual projects, to identify possible needs, challenges and possibilities, and to document the What Matter_s 2.0 project. Photography/filming may occur at these meetings. If external expertise is required, the What Matter_s 2.0 project can contribute by trying to supply such expertise via its partners and network.

The designers are responsible for ensuring that their individual results/exhibition objects are supplied by the stated deadline. By that deadline, the designers will also be able to present examples/sketches/process materials that show what their individual projects are about or what the result will be for the press photography session. The designers will also supply a descriptive project title and text plus a signed contract for participating at the stated times.

Each participating designer is required to be present for at least two full days during SSDD, one of which can include unpacking or repacking the exhibition. Form/Design Center will produce a timetable for attendance.

BUDGET

If you are selected as one of the designers to collaborate with a company, you will be given a development grant of SEK 25,000 + Swedish VAT. The grant can be invoiced immediately after the selection and contract signing. Your application must include developing a physical object or physical manifestation of the result of the collaboration for exhibition during SSDD 2020.

SCHEDULE

- **1 Apr 2019:** Open for applications
- **1 May 2019:** Deadline for submitting the applications.
- **10 May 2019:** Announcement of the selections for the matchmaking event.
- **5 June 2019 at 9:00-16:00:** Matchmaking event at Form/Design Center.
- **Week 24 2019:** Announcement of the final participants/teams.
- **18 June 2019 at 15:00-18:00:** Meet-up 1: Kick-off, Form/Design Center.
- **3 Sep 2019 at 9:00-12:00:** Meet-up 2, Form/Design Center.
- **5 Nov 2019 at 9:00-12:00:** Meet-up 3, Form/Design Center.
- **21 Jan 2020 at 14:00-17:00:** Meet-up 4, Form/Design Center.
- **18-19 Feb 2020:** Delivery of the exhibition object to Form/Design Center.

APPLICATION

The application must contain your contact details, a description of your business operations, a short statement justifying how you qualify for the programme, and three reference projects. Please fill in all information before you send in the application. Note that incomplete applications will not be processed.

Apply here: <https://formdesigncenter.typeform.com/to/AwUZUN>

JURY

- Terese Alstin, Form/Design Center
- Jenny Nordberg, SPOK
- Martin Johansson, SVP Engineering
- Eliel Camargo-Molina, Art & Science Initiative
- Els Woldhek, Odd Matter
- Georgi Manassiev, Odd Matter

ACTORS:

SPOK (*Contemporary Production and Consumption*)

SPOK is a platform for production which aims to gather and disseminate knowledge about local manufacturing opportunities.

SPOK has Skåne as its starting point and aims to foster the development of local production and in the longer run also more local consumption. SPOK has recently expanded to list, in parallel with the local manufacturers, also local materials as a natural and sought-after development. In conjunction with this, we want to take yet another step and also include the materials research being done in the regions.

s-p-o-k.se

Form/Design Center

Form/Design Center is a meeting place, a venue for inspiration and a knowledge hub within architecture and design.

At Form/Design Center you can visit exhibitions, our shop and café, or take part in workshops and lectures. Form/Design Center is also a platform for the design industry and a partner in selected development projects.

formdesigncenter.com/en

Southern Sweden Design Days (SSDD)

With experience from recent years' ventures at international design fairs via the project Southern Sweden Creatives, we are now planning to hold a first international design event here at home in May 2020 to attract visitors to explore the region's design scene.

The first edition of Southern Sweden Design Days will be held on 7-10 May 2020 and will have a conceptual focus rather than a commercial one. Special themes are processes, materials, manufacturing, sustainability and innovation. The exact contents will be decided by the creatives themselves and Form/Design Center will act as the overall coordinator.

<https://www.formdesigncenter.com/en/projekt/southern-sweden-design-days/>

CONTACT

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