SOUTHERN SWEDEN DESIGN DAYS

Main location — Lokstallarna
Southern Sweden Design Days is a new international design event in Malmö, opening the doors to the regional design scene, inviting a local audience as well as visitors from all over the world.

During four days, exhibitions, seminars, network events and festivities take place across the city.

Southern Sweden Design Days premieres 7-10 May 2020 and is the start of an annual event aiming to highlight and spread knowledge about design – with focus on sustainability, cooperation, development and innovation.
Southern Sweden Design Days is organized by Form/Design Center – the main venue for architecture, design and craft in southern Sweden.
MAIN LOCATION: LOKSTALLARNA

Southern Sweden Design Days offers selected participants the opportunity to present their work at the main location of the event: Lokstallarna.

Lokstallarna in Kirseberg has a strong personality and history. In the 1930s, the old railway workshops were Malmö’s second largest workplace. Today, the local premises have been given a new life and serves as a vibrant culture and craft center.

The main location will function as a connecting point and a venue for the launch party, press lounge and talks as well as an exhibition space for Southern Sweden Design Days participants. A broad range of designers, collectives, universities and innovative companies during Southern Sweden Design Days will get the chance to exhibit their work in this location.
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More than 7000 sqm show space.
WHY PARTICIPATE?

Southern Sweden Design Days provides a platform for organisations and individuals to reach out with their work to new target markets, find collaborative partners and clients and recruit talents etc.

Southern Sweden Design Days is not primarily a commercial event. However, through exposure and networking this event provide great business opportunities.
Exposure

As an official participant, your work will be actively drawn to our media partners’ attention. You will get your own online profile on www.southernswedendesigndays.com. Southern Sweden Design Days agenda and participants will be promoted through our own as well as our partners’ networks and channels.

Networking & Business

A platform is offered to build on existing relations and make new contacts. Organisations and individuals can reach out with their work and reach new target groups, find collaborative partners within commerce, education and the cultural sector, find new clients and recruit talents.

Have a blast!

Southern Sweden’s thriving design scene is characterized by openness, curiosity and a freedom to explore. These traits shape a unique environment and a breeding ground where different disciplines, expressions and styles can be refined as well as blended into a multifaceted approach.

Southern Sweden Design Days invites everyone to join the warm and welcoming atmosphere of the region and to be part of the community – and part of the fun!
WHO CAN PARTICIPATE?

Southern Sweden Design Days is open for everyone to visit – entry is free of charge.

We welcome participants within the fields of design, architecture and craft:

• Independent practioniers, agencies and studios.
• Brands and companies within the field of design.
• Educational and cultural institutions, industry organisations and associations.

Practitioners who are not based in southern Sweden are also welcome to participate.
The theme for Southern Sweden Design Days 2020 is "1 + 1 = 3".

We encourage collaborations and cross-fertilizations and highlight the openness of the region. The theme could also be interpreted as a symbol for synergy and sustainability – in order to solve some of our current and future challenges we will need to collaborate, innovate and come up with new equations.

The theme is open for interpretation – you are welcome to mix different materials or techniques, different expressions and styles or different industries or disciplines joining forces etc.

- Design + Material research
- Hand crafted + Mass production
- Tradition + Development
- Conceptional + Commercial
- National + International
Would you like to present your work in Lokstallarna during Southern Sweden Design Days? On the following pages you’ll find the most important information.

Application deadline for a space at the main location is March 2 2020. Apply through the main location online application form.
SIZE AND PRICE

<table>
<thead>
<tr>
<th>SIZE</th>
<th>SIZE SQM</th>
<th>PRICE (incl. standard equipment)</th>
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<tbody>
<tr>
<td>S</td>
<td>6–35 sqm</td>
<td>850 kr/sqm excl. VAT</td>
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<tr>
<td>M</td>
<td>36–100 sqm</td>
<td>750 kr/sqm excl. VAT</td>
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<tr>
<td>L</td>
<td>101–200 sqm</td>
<td>650 kr/sqm excl. VAT</td>
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STANDARD EQUIPMENT

We will also offer a limited amount of shipping containers as exhibition space. First come, first serve! The shipping containers have wooden floors, and naked steel walls.

<table>
<thead>
<tr>
<th>SIZE</th>
<th>SHIPPING CONTAINER</th>
<th>PRICE (incl. standard equipment)</th>
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<tbody>
<tr>
<td>6 m</td>
<td>1x container (ca. 14 sqm)</td>
<td>1000 kr/sqm excl. VAT</td>
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<tr>
<td>3 m</td>
<td>1/2x container (ca. 7 sqm)</td>
<td>1000 kr/sqm excl. VAT</td>
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FACILITIES

STANDARD EQUIPMENT

Lighting (1 spotlight per 5 sqm) and 1 power group (3600W, 230V, 16A) is included in the standard equipment.

Included for all participants: 30 minute slot for a talk/seminar/panel discussion. Please note there is a limited amount of time slots. Kindly let us know at your earliest convenience if you wish to use this opportunity.

ADDITIONAL EQUIPMENT

Additional materials such as stand walls (material tbc) and tables/podiums (material tbc) can be supplied upon request at extra cost. Further information will follow soon.
**ELECTRICITY**
As mentioned, we supply a single floor-located power distribution point. Three phase power is available upon request and at extra cost. It is mandatory to use energy-saving lighting (LED), equipment and fire safe materials.

**INTERNET / WIFI**
Internet and WiFi connection will be available in the main location.

<table>
<thead>
<tr>
<th>INTERNET</th>
<th>COST / 4 DAYS</th>
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<tbody>
<tr>
<td>WiFi Standard</td>
<td>800 kr excl. VAT</td>
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<tr>
<td>Fixed Connection</td>
<td>1300 kr excl. VAT</td>
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**WASTE**
Participants are responsible for their own waste disposal.

**TOILETS**
Toilets are situated in direct connection to the exhibition hall.

**NIGHT SECURITY**
Our night-watching security staff will be present 7–10 May, 18.00–8.00 hrs.

**INSURANCE**
The organizer is not liable for any damage due to theft or vandalism. Every participant is responsible for their own insurance. We therefore highly recommend to take out an exhibition insurance.

**OFFICIAL OPENING HOURS**
During Southern Sweden Design Days, 7–10 May, the main location is open daily, 11.00–18.00 hrs. Throughout these opening hours, exhibitors must be present at their space.

**ASSEMBLY & DISASSEMBLY**

<table>
<thead>
<tr>
<th>DATE</th>
<th>ASSEMBLY HOURS</th>
<th>DATE</th>
<th>DISASSEMBLY HOURS</th>
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<tbody>
<tr>
<td>Mon 4 May</td>
<td>8.30–18.00 hrs</td>
<td>Sun 10 May</td>
<td>18.30–20.00 hrs</td>
</tr>
<tr>
<td>Tue 5 May</td>
<td>8.30–18.00 hrs</td>
<td>Mon 11 May</td>
<td>8.30–18.00 hrs</td>
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<tr>
<td>Wed 6 May</td>
<td>8.30–17.00 hrs</td>
<td>Tue 12 May</td>
<td>8.30–18.00 hrs</td>
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Southern Sweden Design Days is organized by **Form/Design Center** – a meeting point for architecture, design och craft in Malmö.

**Contact**

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#ssdd2020

Photo no. 1, 3, 5, 6, 7: Viktor Holm